

## **HRIDAY and PHFI**

announce the

### **1st International Conference on Public Health in the 21st Century: The End Game for Tobacco**

New Delhi, India

September 25-26, 2013

Public health leaders, researchers, academicians, advocates, policy makers and various stakeholders will come together to discuss contemporary public health policy and program innovations, need for effective measures and advocacy strategies to achieve one of the greatest public health goals i.e. tobacco free world. The conference will bring forth and emphasize innovative multi-sectoral policy interventions, research and advocacy efforts for accelerating the end game for tobacco in the 21st century.

The two-day conference will also be complimented with pre-and post-conference events, consultations and workshops on issues relating to tackling tobacco as a public health challenge which has solutions within and beyond health sector and need to widen the scope of tobacco control interventions, research and advocacy.

#### **Conference Objectives**

- ❖ **E**xplore unique facets of the tobacco burden in low and middle income countries
- ❖ **N**est tobacco control into the broader health and development agenda
- ❖ **D**eliberate on ideas for tobacco endgame for global and regional translation
- ❖ **G**ain global insights on current tobacco endgame theory and capacity needs
- ❖ **A**ssess opportunities for collaboration and donor support for tobacco endgame interventions
- ❖ **M**ake channels for knowledge sharing in tobacco endgame strategies
- ❖ **E**nvision an effective way forward for a tobacco-free world

#### **For further information please contact:**

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